

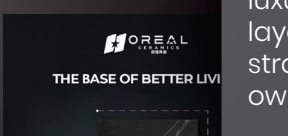
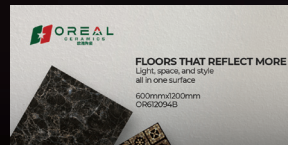
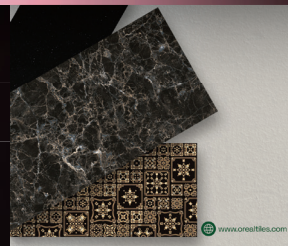
# PORTFOLIO 2026



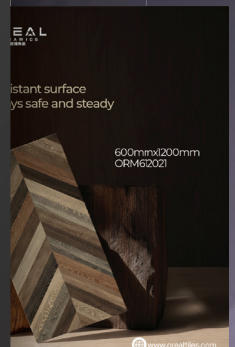
## INTRODUCTION

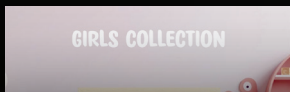
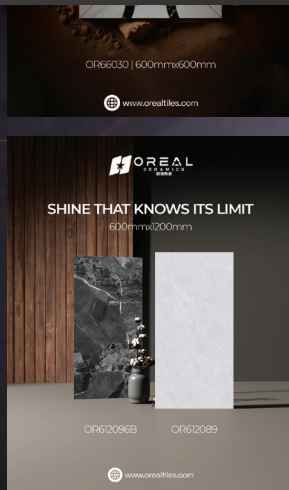
At Digital Umbrella, we don't just manage social media; we architect digital presence. Our approach is rooted in the philosophy that every post is a touchpoint and every design is a bridge between a brand and its audience. The following showcase highlights our ability to adapt brand identities across international markets while maintaining a standard of premium quality.

## OUR CLIENTS



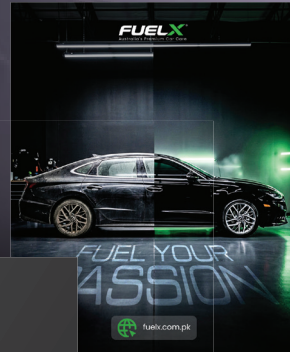
The Strategic Focus: Elegance and architectural detail. Oreal Tiles demands a visual narrative that emphasizes texture, quality, and luxury. Our social media designs act as a digital showroom, utilizing minimalist layouts and sharp typography to let the products take center stage. The strategy centers on "aspirational living," creating content that inspires homeowners and interior designers alike, positioning Oreal as a premier choice for sophisticated architectural finishes.







The Strategic Focus: Comfort, playfulness and parental trust. For Tiny Tots, our creative strategy revolves around the "joy of childhood." The social media designs prioritize soft, inviting color palettes and high-quality lifestyle imagery that highlights the comfort and durability of the apparel. We focus on creating a visual narrative that speaks directly to parents blending aesthetic charm with the practical information they need. Our goal is to position Tiny Tots not just as a clothing brand, but as a reliable part of a child's daily adventures.



**FUELX**

**Non-Biodegradable Silicones**  
They build up and suffocate surfaces

**Harsh Phosphates**  
Their impact on local water systems

**The FuelX Alternative**  
Smarter, Cleaner Chemical solution that don't compromise on the finish

[fuelx.com.pk](http://fuelx.com.pk)

The Strategic Focus: High-performance precision and innovation. Managing the digital footprint for FuelX requires an aesthetic that mirrors the technical excellence of the automotive industry. Our designs for FuelX are characterized by high-contrast visuals, dynamic motion graphics, and a "tech-forward" feel. We focus on highlighting the engineering and efficiency behind the products, speaking directly to automotive enthusiasts and professionals who value performance and cutting-edge car care technology.

**Ever Came Across High Quality Product?**  
Yes, We are Launching Soon

- Affordable
- Eco Friendly

Bringing Innovation Closer to You

[fuelx.com.pk](http://fuelx.com.pk)

**BEWARE**  
of Toxic Side of SUPER SHINE Products

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**Sharaf Exchange Mobile App**  
is going fully mobile  
Launching soon on iOS and Android

Stay Tuned

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**Sharaf Exchange**  
*You deserve the best*  
Licensed by the Central Bank of the UAE

The Strategic Focus: Building trust and accessibility. For Sharaf Exchange, our creative direction focuses on the intersection of reliability and modern convenience. We translate complex financial services into approachable, high-impact social media designs. By utilizing a clean, corporate-yet-vibrant aesthetic, we ensure that every piece of content communicates security and speed, catering to a global demographic of expatriates and businesses within the UAE's fast-paced financial ecosystem.

**Don't miss the little details**  
comes to your child's new session  
is your transfers reach safely through Sharaf Exchange App

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**Exchange your foreign currency**  
is wherever you takes you

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**Born to Move**  
Berry Smooth Series

Performance Fabrics  
Second Skin Feel  
Built for every move

**Sports Bra**  
XS/SMALL  
XS/SMALL

7:00 AM  
8:01 PM  
9:02 PM

**Performance Tones**  
**Signature Sculpt Fabric**  
**Performance-Driven Design**  
**Anatomic Form-Fit**

**Movement ISN'T PUNISHMENT.**  
It's a privilege.

**BODY BORN**

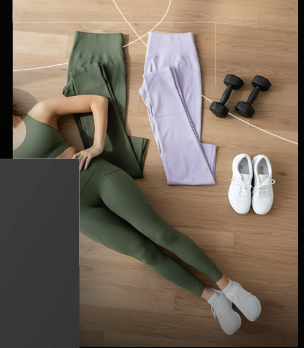
**Born to Move**  
Berry Smooth Series

Performance Fabrics  
Second Skin Feel  
Built for every move

**Sports Bra**  
XS/SMALL  
XS/SMALL

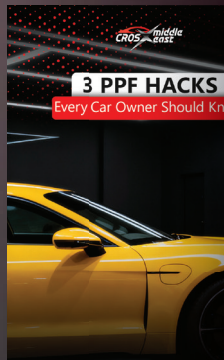
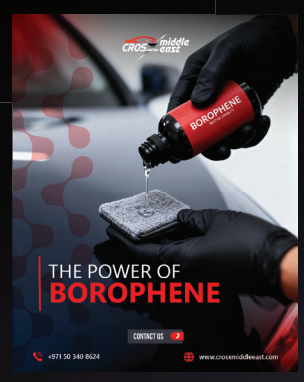
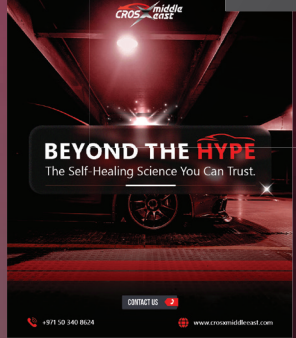
**Here to elevate your fitness**

**SPOTLIGHT ON: THE FALL EDIT**  
BODY BORN



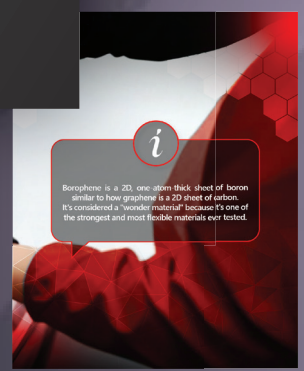
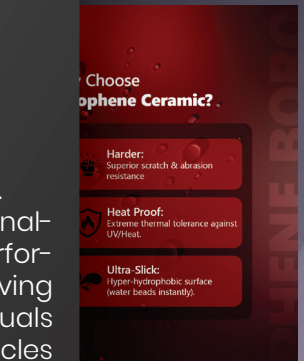
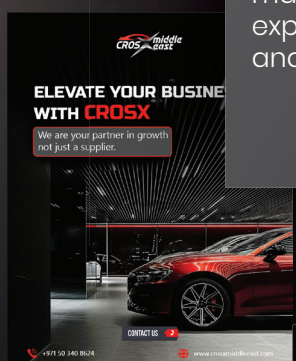
**3**

The Strategic Focus: Human-centric design and wellness. Body Born's social media presence is built on the principles of vitality and movement. Our creative approach utilizes a bright, energetic color palette and community-focused imagery. The designs are crafted to be both motivating and informative, bridging the gap between functional fitness and lifestyle. By focusing on clean layouts and relatable content, we have established a digital identity that resonates with an audience dedicated to health and personal growth.




**CROS middle east**

The Strategic Focus: Performance integration and lifestyle aesthetics. For CrosX, the creative direction centers on the seamless blend of functionality and style. Our social media designs reflect a modern, "urban-performance" vibe, highlighting how premium accessories enhance the driving experience. The strategy focuses on lifestyle integration, using sleek visuals and sharp, minimalist layouts to appeal to car owners who view their vehicles as a reflection of their personal identity and standard of excellence.







The Strategic Focus: Durability, resilience, and ultimate protection. The visual narrative for Xtreme Guard is built on the concept of "The Invisible Shield." Our design work emphasizes the technical strength and high-grade protection of their films and coatings. By using high-definition close-ups and "torture-test" style content, we visually communicate the brand's promise of long-term preservation. The aesthetic is bold and technical, designed to build immediate confidence in the product's ability to withstand the toughest elements.

The work featured in this portfolio reflects Digital Umbrella's commitment to versatility and strategic depth. From the high-stakes world of financial services and automotive tech to the nuanced aesthetics of luxury home finishes and kidswear, our mission remains the same: to create content that converts.

We take pride in our ability to research, analyze, and execute campaigns that are not only visually stunning but also fact-based and results-oriented.

# THANK YOU